

**atmosphere**  
2019 APAC

**aruba**  
a Hewlett Packard  
Enterprise company



**Event Brief  
(IT Executive Forum)**

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## Event Venue

International Convention Centre Sydney  
14 Darling Drive, Sydney NSW 2000, Australia  
Tel: +61 2 9215 7100  
Website: <https://www.iccsydney.com.au/>



### IT Executive Forum Venue

**Room E3.1 & 3.2**  
Level 3 of ICC Exhibition Center

### Information / Information Counter Opening Hours & Location

| 24-25 September   |                    |
|---|--------------------|
| Darling Harbour Theatre, ICC Convention Centre, Level 2 | 8:00 AM to 2:00 PM |
| Hall 6, ICC Exhibition Centre, Level 4                  | 8:00 AM to 8:00 PM |

# Event Venue

## Access to the Event / Name Badge

Your name badge will be issued upon hotel check-in. Kindly note that you are required to wear your badge at all times to be allowed access into the event venue.

## Dress Code

Business casual attire for all sessions.

Please also bring along a light jacket and comfortable shoes as we will be walking outdoors at Taronga Zoo in the evening.

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## Organized Meals at the Event

### IT Executive Lunch

24 September,  
Tech Playground, ICC Exhibition Centre,  
Level 4

### IT Executive Dinner

24 September, 7:00 PM to 9:30 PM  
Harbour View Ballroom,  
Taronga Zoo

*\*The event venue does not have a halal certified kitchen but we have noted your special dietary requirements made known to us. No pork and lard will be served at all organized meals during the event.*

# Agenda

Download the Event App - ARUBA Connect now (available in both App Store and Google Play) and have the event updates on the go.

Build your own agenda and stay up-to-date with all the on-site events and announcements.

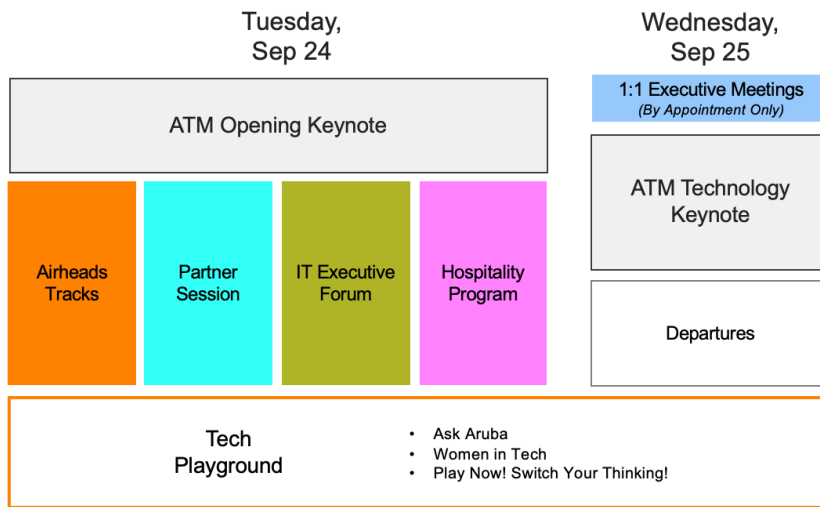
App requires an unique password for login. Please check your inbox for the password email.



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## Agenda Overview



- Agenda is subject to changes.
- For detailed full agenda, please download from: <https://www.arubanetworks.com/apacatmosphere/agenda/>

# IT Executive Agenda

24 September, Tuesday

| Time    | Activity   | Location  |
|---------|--|---|
| 9:00am  | Atmosphere 2019 APAC Opening Keynote Presented by Keerti Melkote         | ICC Convention Centre<br>Darling Harbour Theatre, Level 2 |
| 10:55am | Morning Tea  | ICC Exhibition Centre<br>Room 3.1 & 3.2, Level 3          |
| 11:10am | IT Executive Forum Opening Address                                       |   |
| 11:20am | Icebreaker Activity  |   |
| 11:55am | Customer Presentation: The Next Three Years of Innovation and Technology |   |
| 12:30pm | Tech Playground Tour: The Experience Zone                                | ICC Exhibition Centre<br>Hall 5 & 6, Level 4              |
| 1:30pm  | Lunch  |   |
| 2:30pm  | Customer Executive Panel Discussion: Exploring the Edge Experience       | ICC Exhibition Centre<br>Room 3.1 & 3.2, Level 3          |
| 3:30pm  | Fireside Chat & Group Photo  |   |
| 4:30pm  | Ferry Transfer to Taronga Zoo  |   |
| 5:30pm  | Taronga Zoo Showcase & Animal Experience                                 | Taronga Institute of Science and<br>Learning, Taronga Zoo |
| 7:00pm  | IT Executive Dinner  | Harbour View Ballroom, Taronga Zoo                        |
| 9:30pm  | End of Dinner / Ferry Transfer back to Hotel                             |   |

## 25 September, Wednesday

| Time           | Activity   | Location  |
|----------------|--|---|
| 8:00am         | 1-1 Meetings (By Appointment only)   | ICC Convention Centre<br>Business Suites, Level 2 & 3     |
| 11:30am        | Technology Keynote: Bringing the Edge to Life presented by Partha Narasimhan | ICC Convention Centre<br>Darling Harbour Theatre, Level 2 |
| 1:00pm onwards | Departures   |   |

### Before you depart: Tell us about you!

As part of making the Executive Forum the best experience for you, we need your input. Please complete this 2 minute online form before the event so we can cater to your interests, and enjoy an entertaining icebreaker activity. [Click here to complete.](#)

# Contact

| Enquiries |                      |
|-----------|----------------------|
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All reasonable care has been taken in organizing this event. However, Aruba, a Hewlett Packard Enterprise company and our appointed event organizer, PMG Asia Pacific Pte Ltd, shall not be liable for your personal safety during the event. This includes any loss or damage caused by negligence or by the following circumstances: acts of God, war, government regulation or action, terrorism, disaster, civil disorder including but not limited to strikes; labor disputes, curtailment of transport facilities or any other emergency beyond a party's reasonable control.