

**atmosphere**  
2019 APAC

**aruba**  
a Hewlett Packard  
Enterprise company



**Pre-departure Kit  
(IT Executive Forum)**

---

**Sofitel Sydney Darling Harbour**

# Table of Contents

## Arrival

Arrival into Sydney / Electronic Travel Authority (ETA) 3

Traveller Restrictions 4

## Accommodation

Check-in & Check-out 5

## Event Venue

Venue Information / Registration / Information Counter Location & Opening Hours 6

Conference Access / Organized Meals / Dress Code 7

## Agenda

Download the Aruba Connect Mobile App / Event Agenda 8

IT Executive Detailed Agenda 9

## Contact

10

# Arrival

## Arrival into Sydney

All international passengers entering Australia must fill out the Incoming Passenger Card. The Incoming Passenger Cards will usually be given out onboard the plane before arrival; alternatively, please get the form at the arrival hall before queuing for immigration clearance.

The Incoming Passenger Card will be collected after immigration clearance.



## Electronic Travel Authority (ETA)

Below is the list of countries whose passport-holders are allowed to apply for an ETA online. To apply for an ETA online you must be outside Australia. Anyone who arrives in Australia without a valid travel document, visa or authority can be refused entry or delayed until their identity and claims to enter Australia have been confirmed. ***If your country is not listed below, you will be required to apply for a visa in advance.***

- Brunei - Darussalam
- Canada
- Hong Kong
- Japan
- Malaysia
- Singapore
- Korea, Rep of (South)
- United States.

# Traveller Restrictions

## Duty-Free Items

The limit on duty-free items is \$900 AUD.

## Special Duty-Free Items



Liquor  
2.25L



Cigarette  
25 pieces or 25g tobacco

## Agricultural, livestock and food products restriction

Please refer to the guide below on some items that can and cannot be brought into Australia. For more comprehensive information, please visit <https://www.abf.gov.au/entering-and-leaving-australia/can-you-bring-it-in>.

✓	Biscuits, bread, cakes, pastries, Christmas cake, and Christmas pudding (excluding cheesecakes)	Food and drink	BRING IT	▼
✓	Chocolate and confectionery	Food and drink	BRING IT	▼
✓	Coffee	Food and drink	BRING IT	▼
✗	Food from the plane or ship	Food and drink	DON'T BRING	▼
?	Honey products	Food and drink	DECLARE IT	▼
?	Laser pointers	Weapons	DECLARE IT	▼
?	Meat items	Food and drink	DECLARE IT	▼
✗	Pepper spray	Weapons	DON'T BRING	▼
?	Seeds	Plants, flowers and seeds	DECLARE IT	▼
✓	Tea	Food and drink	DECLARE IT	▼
✗	Cats and dogs	Live animals	DON'T BRING	▼
✗	Pet birds, horses and rabbits, reproductive material, laboratory animals or aquarium fish	Live animals	DON'T BRING	▼
✗	Unique or exotic animal	Live animals	DON'T BRING	▼

## Accommodation

### Sofitel Sydney Darling Harbour

Address: 12 Darling Drive, Sydney NSW 2000 Australia  
Tel : +61 2 8388 8888  
Website: <https://www.sofitelsydneydarlingharbour.com.au/>



### Check-in

The official check-in time is at **3:00 PM**.

Early check-in is subject to room availability upon arrival at the hotel.  
Please present your credit card as a security deposit during check-in.

Hotel check-in counter is located in the hotel lobby.  
Hotel check-in counter opens 24 hours daily.

*\*You will be required to provide a credit card upon check-in as a withholding deposit outside of room and tax.*

### Breakfast

Breakfast will be served at the Restaurant, Level 3 daily.

### Check-out

The official check-out time is at **11:00 AM**.

- Late check-out is subject to room availability and additional charges may apply.
- Nevertheless, baggage can be left with concierge after check-out.
- If you are planning to depart right after the conference ends on 26 September, you may consider bringing your luggage to ICC Sydney and store at the cloakroom at Ground Floor, Convention Centre (operating hours 8:00 AM – 5:00 PM).

Any additional expenses such as additional room night stay, late check-out, in-room movies, consumption of items in the mini-bar, long distance telephone charges, room service or other amenities are not part of the event and will have to be paid on your personal account upon check-out.

## Event Venue

International Convention Centre Sydney  
14 Darling Drive, Sydney NSW 2000, Australia  
Tel: +61 2 9215 7100  
Website: <https://www.iccsydney.com.au/>



### IT Executive Forum Venue

**Room E3.1 & 3.2**  
Level 3 of ICC Exhibition Center

### Registration / Information Counter Opening Hours & Location

24-25 September	
Darling Harbour Theatre, ICC Convention Centre, Level 2	8:00 AM to 2:00 PM
Hall 6, ICC Exhibition Centre, Level 4	8:00 AM to 8:00 PM

# Event Venue

## Access to the Event / Name Badge

Your name badge will be issued upon hotel check-in. Kindly note that you are required to wear your badge at all times to be allowed access into the event venue.

## Dress Code

Business casual attire for all sessions.

Please also bring along a light jacket and comfortable shoes as we will be walking outdoors at Taronga Zoo in the evening.

---

## Organized Meals at the Event

### IT Executive Lunch

24 September,  
Tech Playground, ICC Exhibition Centre,  
Level 4

### IT Executive Dinner

24 September, 7:00 PM to 9:30 PM  
Harbour View Ballroom,  
Taronga Zoo

*\*The event venue does not have a halal certified kitchen but we have noted your special dietary requirements made known to us. No pork and lard will be served at all organized meals during the event.*

# Agenda

Download the Event App - ARUBA Connect now (available in both App Store and Google Play) and have the event updates on the go.

Build your own agenda and stay up-to-date with all the on-site events and announcements.

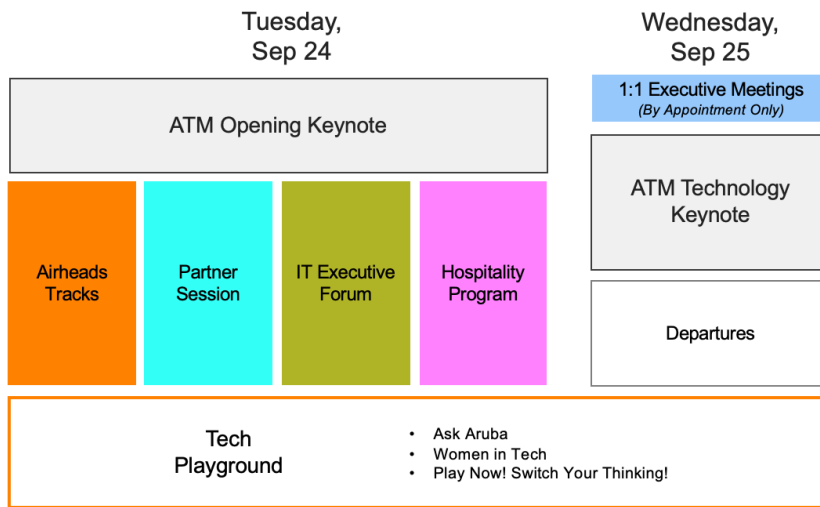
App requires a unique password for login. Please check your inbox for the password email.



Share your moments on social media with **#ATM19APAC**



## Agenda Overview



- *Agenda is subject to changes.*
- *For detailed full agenda, please download from: <https://www.arubanetworks.com/apacatmosphere/agenda/>*

# IT Executive Agenda

24 September, Tuesday

Time	Activity	Location
9:00am	Atmosphere 2019 APAC Opening Keynote Presented by Keerti Melkote	ICC Convention Centre Darling Harbour Theatre, Level 2
10:55am	Morning Tea	ICC Exhibition Centre Room 3.1 & 3.2, Level 3
11:10am	IT Executive Forum Opening Address	
11:20am	Icebreaker Activity	
11:55am	Customer Presentation: The Next Three Years of Innovation and Technology	
12:30pm	Tech Playground Tour: The Experience Zone	ICC Exhibition Centre Hall 5 & 6, Level 4
1:30pm	Lunch	
2:30pm	Customer Executive Panel Discussion: Exploring the Edge Experience	ICC Exhibition Centre Room 3.1 & 3.2, Level 3
3:30pm	Fireside Chat & Group Photo	
4:30pm	Ferry Transfer to Taronga Zoo	
5:30pm	Taronga Zoo Showcase & Animal Experience	Taronga Institute of Science and Learning, Taronga Zoo
7:00pm	IT Executive Dinner	Harbour View Ballroom, Taronga Zoo
9:30pm	End of Dinner / Ferry Transfer back to Hotel	

## 25 September, Wednesday

Time	Activity	Location
8:00am	1-1 Meetings (By Appointment only)	ICC Convention Centre Business Suites, Level 2 & 3
11:30am	Technology Keynote: Bringing the Edge to Life presented by Partha Narasimhan	ICC Convention Centre Darling Harbour Theatre, Level 2
1:00pm onwards	Departures	

### Before you depart: Tell us about you!

As part of making the Executive Forum the best experience for you, we need your input. Please complete this 2 minute online form before the event so we can cater to your interests, and enjoy an entertaining icebreaker activity. [Click here to complete.](#)

# Contact

Enquiries	
Email	karen.ng@pmgasia.com
Mobile	+65 9845 6345

## Gold Sponsor



## Silver Sponsors



## Ecosystem Partner



All reasonable care has been taken in organizing this event. However, Aruba, a Hewlett Packard Enterprise company and our appointed event organizer, PMG Asia Pacific Pte Ltd, shall not be liable for your personal safety during the event. This includes any loss or damage caused by negligence or by the following circumstances: acts of God, war, government regulation or action, terrorism, disaster, civil disorder including but not limited to strikes; labor disputes, curtailment of transport facilities or any other emergency beyond a party's reasonable control.