

atmosphere  
2019 APAC

aruba  
a Hewlett Packard  
Enterprise company



Event Brief

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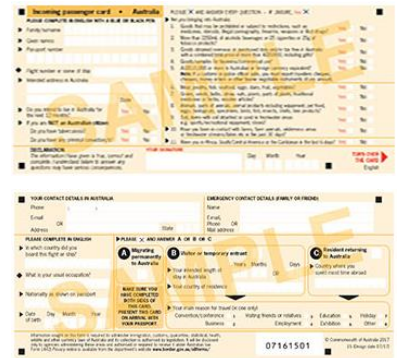
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# Arrival

## Arrival into Sydney

All international passengers entering Australia must fill out the Incoming Passenger Card. The Incoming Passenger Cards will usually be given out onboard the plane before arrival; alternatively, please get the form at the arrival hall before queuing for immigration clearance.

The Incoming Passenger Card will be collected after immigration clearance.



## Electronic Travel Authority (ETA)

Below is the list of countries whose passport-holders are allowed to apply for an ETA online. To apply for an ETA online you must be outside Australia. Anyone who arrives in Australia without a valid travel document, visa or authority can be refused entry or delayed until their identity and claims to enter Australia have been confirmed. ***If your country is not listed below, you will be required to apply for a visa in advance.***

- Brunei - Darussalam
- Canada
- Hong Kong
- Japan
- Malaysia
- Singapore
- Korea, Rep of (South)
- United States.

# Traveller Restrictions

## Duty-Free Items

The limit on duty-free items is \$900 AUD.

## Special Duty-Free Items



Liquor  
2.25L



Cigarette  
25 pieces or 25g tobacco

## Agricultural, livestock and food products restriction

Please refer to the guide below on some items that can and cannot be brought into Australia. For more comprehensive information, please visit <https://www.abf.gov.au/entering-and-leaving-australia/can-you-bring-it-in>.

✓	Biscuits, bread, cakes, pastries, Christmas cake, and Christmas pudding (excluding cheesecakes)	Food and drink	BRING IT	▼
✓	Chocolate and confectionery	Food and drink	BRING IT	▼
✓	Coffee	Food and drink	BRING IT	▼
✗	Food from the plane or ship	Food and drink	DON'T BRING	▼
?	Honey products	Food and drink	DECLARE IT	▼
?	Laser pointers	Weapons	DECLARE IT	▼
?	Meat items	Food and drink	DECLARE IT	▼
✗	Pepper spray	Weapons	DON'T BRING	▼
?	Seeds	Plants, flowers and seeds	DECLARE IT	▼
✓	Tea	Food and drink	DECLARE IT	▼
✗	Cats and dogs	Live animals	DON'T BRING	▼
✗	Pet birds, horses and rabbits, reproductive material, laboratory animals or aquarium fish	Live animals	DON'T BRING	▼
✗	Unique or exotic animal	Live animals	DON'T BRING	▼

# Arrival at Sydney (Kingsford Smith) Airport

## By ride share

Ride share pick-ups are now available at Sydney Airport. You can request a ride from your preferred app and get picked up from either the domestic or international terminals. Simply send the request once you've exited the terminal, and your driver will meet you at the pick-up area. For the domestic terminal, this is the Priority Pick-up Zone. For the international terminal, this is the Express Pick-up zone.

Fares to SYD vary depending on the selected vehicle option, travel time, and total distance. Both Uber and Ola provide ride share services to and from Sydney Airport.

## Metered Taxi

Each terminal has its own sheltered taxi rank with supervisors on hand during peak times to ensure a smooth flow of taxis for travellers.

If you need assistance, kerbside supervisors can also organise taxis with baby capsules, wheelchair access, five-seaters and maxi taxis for larger groups or station wagons for large amounts of baggage.

## Information for taxi passengers

Drivers are required to accept all fares, small or large, from the airport. If you are only travelling a short distance, drivers can return to their place in the queue after they have taken you to where you need to go. The kerbside management team will help you and your driver with this request.

Please note that taxis are not permitted to pick up passengers away from a taxi rank and drivers can be fined AU\$5,000 for breaking the regulation.

Due to aviation security requirements, taxi drivers may not leave their vehicles when stopped outside terminal buildings.

## Taxi fares (estimated)

Below are some approximate return fares you can expect to pay to and from Sydney Airport. Remember passengers pay for any bridge or road tolls on top of the fare (these fares are in Australian dollars and are based on non-peak traffic conditions).

Sydney City \$45-55 (one way)

North Sydney \$55 - \$65 (one way)

A \$4.50 airport toll is payable by all passengers taking a taxi from any of Sydney Airport's taxi ranks.

## Event Venue

International Convention Centre Sydney  
14 Darling Drive, Sydney NSW 2000, Australia  
Tel: +61 2 9215 7100  
Website: <https://www.iccsydney.com.au/>



### Registration / Information Counter Opening Hours & Location

<b>24-25 September</b>	
Darling Harbour Theatre, ICC Convention Centre, Level 2	8:00 AM to 2:00 PM
Hall 6, ICC Exhibition Centre, Level 4	8:00 AM to 8:00 PM
<b>26 September</b>	
Hall 6, ICC Exhibition Centre, Level 4	8:00 AM to 2:00 PM

## Event Venue

### Access to the Event / Name Badge

Your name badge can be collected from the Registration / Information Counter on 24 September 2019. Kindly note that you are required to wear your badge at all times to be allowed access into the event venue.

### Dress Code

Business casual attire for all sessions.

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## Organized Meals at the Event

### Lunch and Tea Break

24 & 25 September  
Tech Playground, Exhibition Centre,  
Level 4

### Welcome Reception

24 September, 6:15 PM to 8:15 PM  
Tech Playground, Exhibition Centre,  
Level 4

### Appreciation Party

25 September, 6:30 PM to 9:00 PM  
Grand Ballroom, Convention Centre,  
Level 5

*International cuisine (including no pork no lard and Indian vegetarian options) is provided for all meals.*

# Agenda

Download the Event App - ARUBA Connect now (available in both App Store and Google Play) and have the event updates on the go.

Build your own agenda, submit questions before Ask Aruba session and stay up-to-date with all the on-site events and announcements.

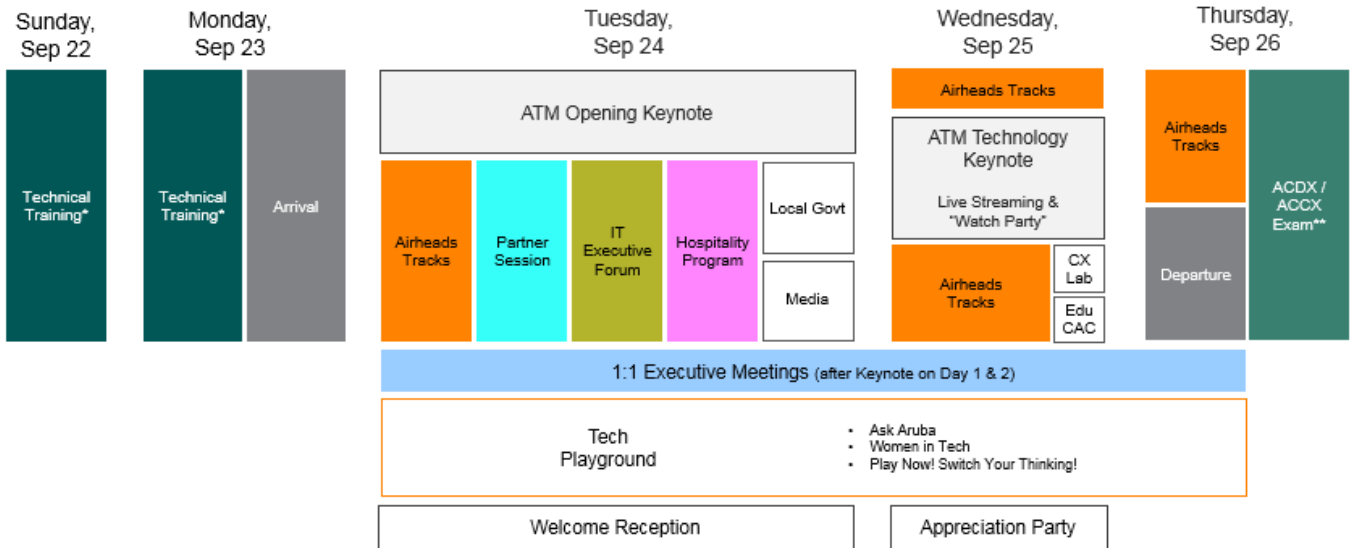
App requires a unique password for login. Please check your inbox for the password email.



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## Agenda Overview



- Agenda is subject to changes.
- Keynote will be available to all attendees, regardless of the tracks.
- IT Executive Forum & Hospitality Program is by invitation only.
- For detailed full agenda, please download from: <https://www.arubanetworks.com/apacatmosphere/agenda/>

\* Technical training and the Aruba Expert Certification Exams are optional tracks to the conference.  
 \* Technical training will be held on Sep 22 & 23, Certification Exams will be held on 26 Sep.  
 \*\* Pre-qualifications for Certification Exams must be met to secure a seat.

## Local Information

Sydney, capital of New South Wales and one of Australia's largest cities, is best known for its harbourfront Sydney Opera House, with a distinctive sail-like design. Massive Darling Harbour and the smaller Circular Quay port are hubs of waterside life, with the arched Harbour Bridge and esteemed Royal Botanic Garden nearby. Sydney Tower's outdoor platform, the Skywalk, offers 360-degree views of the city and suburbs.

Time Zone: UTC/GMT +10 hours  
Telephone Country Code: (+61)



### Climate

Sydney is temperate and sunny all year. Severe thunderstorms are most likely in October to March. Temperatures for the month of September ranges from 11 – 20 degrees Celsius.

### Currency

Australia's national currency is Australian dollars (AUD), which comes in denominations of \$5, \$10, \$20, \$50 and \$100 notes. Coins come in 5, 10, 20 and 50 cent and one and two dollar denominations.

### Electricity

You may need an adapter in order to plug your appliances into the power sockets: the adapter required for Australia is Type 1 Australia plug. The plugs in Australia have two flat metal pins, forming an inverted 'V' shape, and occasionally a third pin in the centre. The electrical current in Australia is 220 – 240 volts, AC 50Hz.



### Goods & Services Tax

Australia has a Goods and Services Tax (GST) of 10 per cent. You may be able to claim a refund for the GST paid on goods if you have spent AUD\$300 or more with a single business, no more than 60 days before departing Australia.

# Contact

## Enquiries

Onsite assistance

Look out for our friendly event crew in Aruba orange crew t-shirts

### Gold Sponsor



### Silver Sponsors



### Ecosystem Partner



All reasonable care has been taken in organizing this event. However, Aruba, a Hewlett Packard Enterprise company and our appointed event organizer, PMG Asia Pacific Pte Ltd, shall not be liable for your personal safety during the event. This includes any loss or damage caused by negligence or by the following circumstances: acts of God, war, government regulation or action, terrorism, disaster, civil disorder including but not limited to strikes; labor disputes, curtailment of transport facilities or any other emergency beyond a party's reasonable control.